

## Encounter Data Summit 2019

### SPEAKER BIOGRAPHIES

#### **Genia Fick, Executive Director of Quality and Informatics, Inland Empire Health Plan**

Genia Fick serves as the Executive Director of Quality and Informatics for Inland Empire Health Plan, a public Medicaid health plan serving 1.2 million members in the Inland Empire area of California. In her current role, Genia is responsible for leading diverse teams that support Quality Oversight and Monitoring; Quality Improvement; NCQA Accreditation; Healthcare Analytics; HEDIS Reporting; Medicare Risk Adjustment; Provider Quality Audits; Pay for Performance and Value-Based Payment programs. Her team also supports Organization-wide Program Evaluations and Informatics, supporting the areas of Health and Provider Services.

#### **Jonah Frohlich, Managing Director, Manatt Health Strategies**

Jonah Frohlich, Managing Director at Manatt Health Strategies, works with state Medicaid agencies, providers and managed care plans, supporting policy, payment and delivery transformation projects. Prior to joining Manatt, Jonah was Deputy Secretary of Health Information Technology at the California Health and Human Services Agency, where he facilitated policy, statutory and regulatory changes needed to advance health information exchange. As the California Health & Human Services Agency, Schwarzenegger Administration's top executive and advisor on health IT, Jonah was responsible for coordinating the state's \$1.5 billion initiative for the development, application and use of electronic health records and secure information exchange. Jonah was a senior program officer with the California Health Care Foundation, where he managed the organization's health IT portfolio, driving efforts to develop electronic health records, disease registries, and state and national data exchange standards. He also served as senior program officer at the California Health Care Foundation, leading their health IT portfolio, and was manager of reporting and analysis at Brown & Toland Medical Group.

#### **Patrick Johnston, Chair, Health Net Community Advisory Committee**

Patrick Johnston currently serves as the Chair of the Health Net Community Advisory Committee. Patrick is the former President and CEO of the California Association of Health Plans. He served 20 years in the Legislature, ten in the Assembly and ten in the Senate. He chaired the Senate Committee on Appropriations for six years and chaired the Assembly Committee on Finance and Insurance for four years. Beyond his years in the legislature, Patrick worked for Health Net in government relations and taught public policy part-time at UC, CSU and Pacific Universities. He is an advisory board member of the UC Berkeley Petris Center on Health Care Markets and is a member of the California Delta Protection Commission. Patrick is a graduate of St Patrick's College and holds a Master's Degree from CSU Sacramento.

#### **Jennifer Kent, Director, California Department of Health Care Services (DHCS)**

Jennifer Kent was appointed as Director of the California Department of Health Care Services (DHCS) on January 26, 2015. Director Kent oversees a staff of almost 4,000 individuals at DHCS, which is responsible for the operation of Medi-Cal, the state's Medicaid program. The

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Department manages the spending of more than \$100 billion annually in public funds that support the health of over 13 million Californians. Kent had served as Executive Director of Local Health Plans of California since September 2013. Prior to that, she was a principal with Health Management Associates Inc., a national Medicaid consulting firm, from 2011 through 2013. Her previous California government service includes leadership roles in the Office of the Governor, the Health and Human Services Agency, and DHCS. Kent earned a Bachelor of Arts in Government/History at Saint Mary's College of California, and received a Master's of Public Administration from the University of Southern California.

### **Carol Kim, Vice President of Community Investments & Government and Public Affairs, Health Net**

Carol Kim is Vice President of Community Investments & Government and Public Affairs at Health Net, a subsidiary of Centene Corporation providing health plans to individuals, seniors and families. Ms. Kim oversees the company's statewide government and public affairs and strategic giving operations and manages a portfolio of \$170 million in community and infrastructure investments. Prior to Health Net, Ms. Kim served as Health Deputy to former Los Angeles County Supervisor Zev Yaroslavsky advising the strategic direction, financial management, and operations of the county's \$4 billion health and mental health care system. She also advanced foster care legislation and reauthorization of the federal welfare program at the office of U.S. Senate Majority Leader Tom Daschle. Ms. Kim currently serves on the boards of Boys and Girls Clubs of Metro Los Angeles, California Foundation on the Environment and the Economy, Centene PAC, Valley Industry and Commerce Association, Valley Presbyterian Hospital Foundation, and the California Insurance Guarantee Association as Assembly Speaker Rendon's appointee. She holds a Bachelor of Arts degree in English from the University of California at Irvine and a Master of Public Policy from the University of Michigan, Gerald R. Ford School of Public Policy.

### **Kevin McAvey, Senior Manager, Manatt Health Strategies**

Kevin McAvey, Senior Manager at Manatt Health Strategies, partners with states and health systems to develop actionable, data-driven strategies and models to drive critical policy and program decision-making. Prior to joining Manatt, Kevin was Associate Director of Analytics at the Massachusetts Center for Health Information and Analysis, where he was responsible for bringing its All Payer Claims Database (APCD) online for ongoing analytic use, including testing - and recommending actions to improve - Medicaid managed care encounter data submissions for completeness and accuracy. Kevin has authored or coauthored over a dozen publications on healthcare coverage, cost, and payment trends and drafted data specifications and regulations at both the state and federal levels. Kevin is President of the Board of Directors for the Association of Public Data Users (APDU) and on the Executive Committee of the Board of the National Association of Health Data Organizations (NAHDO), the national convener of APCD data agencies. He holds a Master's in Public Policy from Georgetown University, Master's in Applied Economics from Cornell University, and a Bachelor's from Colgate University.

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### **Louise McCarthy, President and CEO, Community Clinic Association of Los Angeles County**

Louise McCarthy is the President & CEO of the Community Clinic Association of Los Angeles County (CCALAC), where she represents the interests of LA area Community Clinics and Health Centers, and those they serve. Prior to taking this role, Ms. McCarthy served as CCALAC's Vice President of Governmental Affairs for three years. Before joining CCALAC, Ms. McCarthy was the Assistant Director of Policy for the California Primary Care Association, where she worked on statewide legislative, regulatory and administrative issues impacting California's community clinics and health centers. She has also worked for the California Bureau of State Audits, conducting performance evaluations of state agencies, and for the Los Angeles Area Chamber of Commerce, analyzing policies affecting the business community. Ms. McCarthy is the Chair Elect of California Primary Care Association (CPCA) and the past Board Chair of L.A. Care Health Plan. She holds a Master's in Public Policy from the UCLA School of Public Affairs.

### **John Minot, Director of Policy, California Association of Public Hospitals and Health Systems (CAPH)**

John Minot has worked on Medi-Cal finance policy for the California Association of Public Hospitals and Health Systems since 2011, currently serving as Director of Policy. John graduated from Cornell University in 2006 and received a Master's of Public Policy from the University of California, Berkeley in 2011.

### **Tim Reilly, Founder and Partner, Pacific Health Consulting Group**

As founder and partner of Pacific Health Consulting Group, Tim Reilly brings over 35 years of experience in managed care administration and consulting. Tim provides the healthcare industry with financial, product development, licensure, and rate negotiations with a focus on the safety net and Medi-Cal. Tim has represented 11 Medi-Cal Plans in rate negotiations with the CA DHCS, and in setting internal provider rates, and has served as CFO of several local public health plans in California, including mostly recently LA Care, the nation's largest public Medicaid plan. He helped guide LA Care during a period that saw revenue grow from 1 billion to almost 7 billion, and expansion into the Exchange and the Duals demonstration programs. As a principal in the development of all six County Organized Health Systems (COHSs) and four Local Initiatives Health Plans, Tim holds a valued and unique position among the local public Medi-Cal managed care health plans in California. He currently represents the plans in several rate and financial workgroup with the Ca DHCS. Tim holds a MA degree in Public and Social Affairs and a BA degree in Experimental Psychology from the University of California, Santa Barbara.

### **Jeff Rideout, President and CEO, Integrated Healthcare Association**

Dr. Rideout is currently President and CEO of the Integrated Healthcare Association (IHA). IHA is a California statewide multi-stakeholder leadership group that promotes quality improvement, accountability and affordability of health care. In the four years since Dr. Rideout became CEO, the organization has doubled revenues each of the last three years, has more than tripled the number of industry scaled programs and has doubled the number of staff while continuing to maintain surplus reserves and a 100% employee retention rate in 2018. IHA operates one of

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the nation's largest Alternate Payment Models, covering nearly 10 million HMO members and maintains one of the nation's largest All Payer Claims Data Bases. Dr. Rideout holds academic appointments with Stanford University School of Medicine and the University of California Berkeley Haas School of Business. Dr. Rideout also serves as a board member of the California Department of Managed Care Financial Standards and Solvency Board and previously was a 15 year board member of the Pacific Business Group on Health. Dr. Rideout is also a nine year board member and past chair of Contra Costa Interfaith Housing, a northern California regional not-for-profit that provides permanent housing and services to low income families. Previously Dr. Rideout served as the global leader of the healthcare division for Cisco Systems Internet Business Solutions Group, and Cisco's Chief Medical Officer, Chief Medical Officer and SVP for Blue Shield of California and head of Quality Management for Blue Cross of California/WellPoint.

### **Shelley Rouillard, Director, California Department of Managed Health Care (DMHC)**

Shelley Rouillard is the Director of the Department of Managed Health Care, the state entity which oversees health plans providing health care services to more than 26 million Californians. As Director, Rouillard is responsible for ensuring health plan enrollees receive high quality health care services in accordance with federal and state rules. Rouillard came to the DMHC with more than 20 years of experience as a health care consumer advocate. She has an extensive background in government and health care including: health care policy, provider contracting, network development, health care quality, and health plan performance. Prior to joining the DMHC, she served as the Deputy Director for Benefits and Quality Monitoring at the California Managed Risk Medical Insurance Board.

Rouillard previously was a founder and director of the Health Rights Hotline, the first-of-its-kind independent consumer advocacy program designed to assist consumers who have problems with the health care system. She has also served as Chief of Health Policy at the California Public Employees Retirement System, director of network development for a national preferred provider organization, and legislative advocate working on health and long-term care issues affecting low income seniors and persons with disabilities.